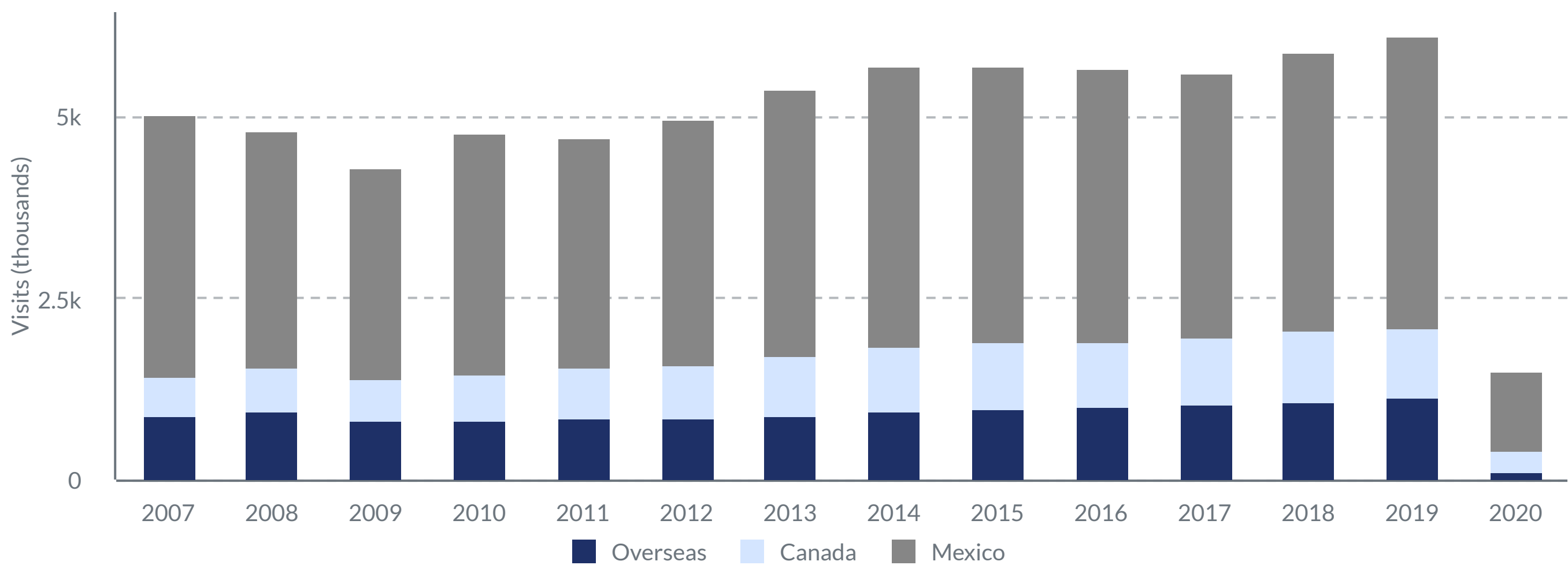


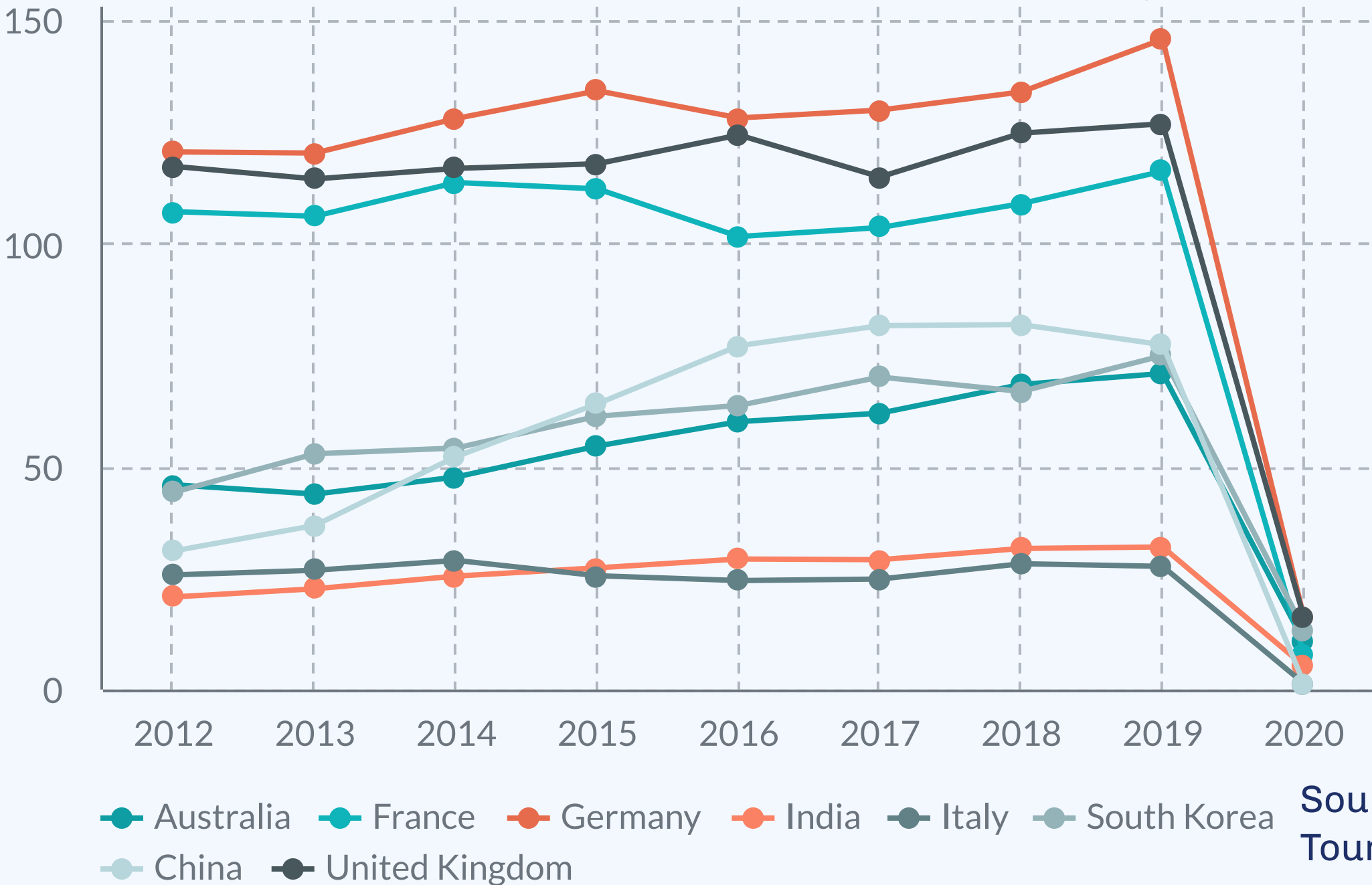
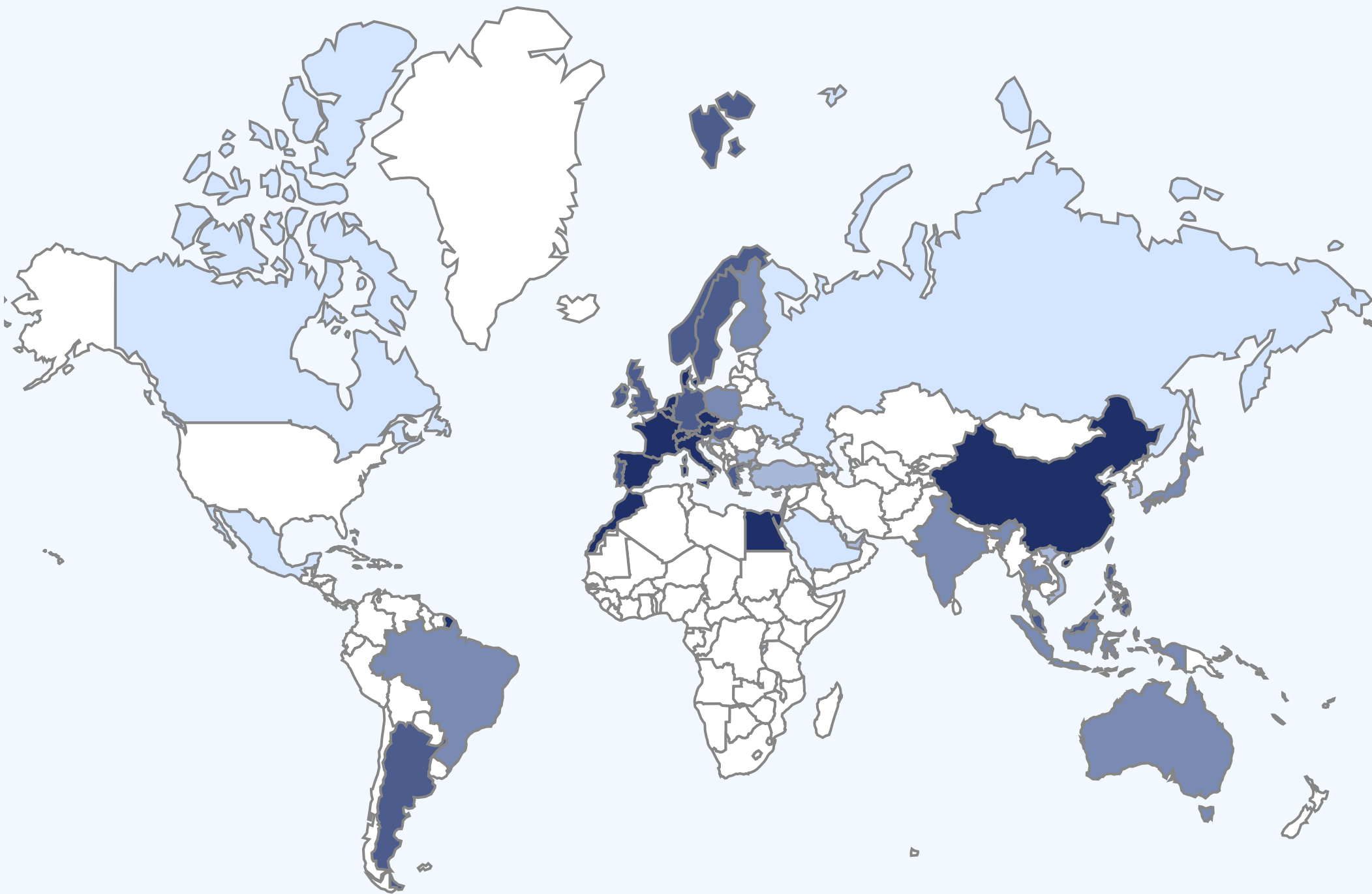
# International Visitation to Arizona



## Change in Visitation to Arizona from 2019-2020

International visitation to Arizona decreased 76% between 2019 and 2020. In the map to the right, the darker countries experienced sharper decreases. Visitation from China decreased -98% compared to a -73% decrease from Canada.

\*estimates were not available for countries in white.



## Overseas Visitation Trend by Country

Germany, the United Kingdom, and France are Arizona's top overseas markets. Prior to the pandemic, visitation had been rising from China, Australia, and South Korea.

Total overseas visitation to Arizona fell 88% in 2020.

Source: *International State Travel Dashboard, Tourism Economics*, updated October 2021

# Visitation to Arizona

(thousands)

Country	2015	2016	2017	2018	2019	2020	19-20 Change
Mexico	3,790.92	3,771.41	3,633.30	3,826.59	4,026.61	1,096.14	-73%
China	63.91	76.88	81.37	81.62	77.09	1.38	-98%
Canada	928.05	878.65	923.54	974.97	963.65	257.40	-73%
Germany	133.90	127.82	129.58	133.64	145.43	16.16	-89%
United Kingdom	117.58	124.01	114.63	124.42	126.53	16.14	-87%
France	111.96	101.30	103.31	108.66	115.90	7.74	-93%
Japan	54.80	62.72	69.01	71.47	80.97	12.75	-84%
Brazil	29.65	23.78	22.46	23.58	22.38	3.47	-85%
South Korea	61.13	63.52	69.88	66.65	74.67	13.46	-82%
Australia	54.47	59.91	61.80	68.23	70.68	10.73	-85%
India	27.22	29.19	29.04	31.55	31.88	5.27	-83%
Switzerland	36.50	35.95	32.57	33.79	31.74	2.92	-91%
Spain	23.99	23.88	26.63	29.75	30.41	2.76	-91%
Italy	25.45	24.37	24.71	28.14	27.55	1.36	-95%
Overseas	993.17	1,022.55	1,037.70	1,097.76	1,134.80	141.33	-88%
Total	5,712.14	5,672.60	5,594.54	5,899.31	6,125.06	1,494.87	-76%